

Digital Footprint Quiz

	Questions	3 points	2 points	1 point	0 points	-1 point	Score
1	How much of my online footprint represents the reputation I want to share with a college, internship or career recruiter?	All of it	Most of it	Some of it	There is nothing there.	Some of my footprint does not represent the reputation I want to have.	
2	Of all the items I've been named or tagged in, how many would I want a college, internship or employer to see?	Most	Some	Very few	I am not named or tagged.	I am named or tagged in items that I would not want seen.	
3	How many videos of me convey what I would want a college, internship or job recruiter to know?	Most	Some	Very little	There is nothing there.	There are videos that I would not want seen.	
4	How many online profiles have I created that I am proud of in places like Google, LinkedIn, About.Me, Facebook, Twitter?	More than 2	2	1	None	I have created profiles that do not portray me in a positive light.	
5	If I do an image search of myself, how many images appear that present me in a positive light? (subtract any results that you think might be inappropriate for a potential employer, internship or college recruiter)	More than 10	6 - 10	1 - 5	There is nothing there.	There are images there that I prefer were not seen by a recruiter or admissions office.	
6	If I do a full name search of myself via search engines like Google, Yahoo, Bing, etc. how many positive results appear about me? (subtract any results that you think might be inappropriate for a potential employer, internship or college recruiter)	More than 5	3 or 4	1 or 2	There is nothing there.	I have created profiles that do not portray me in a positive light	
7	Are there keywords or an alias connected to me that admissions officers or business recruiters could use to find me online?	Yes, and they would be positive.	I think there are some that could be positive	Some, but not sure it would have a positive influence	No	Yes, but what they found would not be positive.	
8	Do I regularly check up on my digital footprint to see if other people have posted comments, videos, or images about me on publicly viewable sites?	Yes. I often do by using services such as Google Alerts and it is all positive.	Not regularly, but I might sometimes do an online search of my own name.	Rarely. I usually find out if other people let me know.			

Calculate your score. How did you do?

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Negative Score

Clean up time! Congratulations for knowing how to create a footprint. Your next step is to clean up your image to get on track for college and career success!

No Score

You're off the radar. You're a digital unknown or "digitally anonymous." As you consider the benefits or disadvantages this can have in your academic and career pursuits, you'll want to be deliberate in your decision about whether or not you want to keep it that way. Having a positive footprint can be very helpful for college admissions or career opportunities.

1 - 10 points

You're a New "Foot" on the Block. You are at the beginning of your journey. Plan it well.

11 - 15 points

You're Making Strides. You are moving in the right direction. Keep going.

16 - 20 points

You're a Rising star! You are developing a positive digital footprint. Keep working on it and you'll move up in no time.

More than 20 points

You're Web Wise! You have curated a strong digital footprint. Keep it up!

Adapted from:

Nielsen, Lisa. "What's Your Digital Footprint?" *Lisa Nielsen The Innovative Educator*. Lisa Nielsen:The Innovative Educator, 9 Apr. 2013. Web. 22 Mar. 2016. <<http://theinnovativeeducator.blogspot.com/2013/04/whats-your-digital-footprint-take-this.html>>.