



## Social Media Best Practices

As members of the Superintendent's Boundary Review Advisory Committee, it's essential to communicate with care and responsibility on- and offline. Following the guidance below will help ensure that your interactions on social media preserve the confidentiality and integrity of our work.

1. Please do not post or otherwise share any data, maps, photos, documents, or other materials unless such materials provided in the meeting are already available on the FCPS website.
2. You may share that you are part of the committee, as well as the committee's purpose and general information about the Comprehensive Boundary Review process, as noted on the FCPS website.
3. While respecting the privacy and preferences of all committee members, do not share photos of other members without their permission.
4. Be aware of potential challenges such as the spread of misinformation, or the perception of bias or conflict of interest. Think critically about how your posts may be perceived and how those perceptions may impact the committee's work as well as the community's trust in FCPS and in the Comprehensive Boundary Review process.
5. Please do not represent yourself as speaking on behalf of FCPS or the Superintendent's Boundary Review Advisory Committee as a whole.
6. Recognizing that many members of the community and this committee hold strong views about this process, we ask that committee members always be polite and respectful of others.

If you receive questions, please [direct individuals to FCPS' website](#).

*Note: Committee members who are FCPS employees should also refer to [FCPS Social Media Guidance for Staff](#).*